Connecticut State Employees' Campaign Committee Meeting Minutes

Tuesday, September 8, 2009
1:42 p.m. ~ 3:10 p.m.

Conference Room “A”
MDC Training Center
125 Maxim Road
Hartford CT

Members Present
Kathleen Gensheimer (Judicial)
Peggy Gray (State Comptroller)
Bryan Gunning (DEP)
Marilyn Kaika (Transportation Dept.)

Members Absent
Richard Emonds (CT Culture & Tourism)
Burt Gold (State Retiree)
Claudia Helfgott (Banking)

Federation Representatives:
Judy Weinstein (Greater Hartford Arts)

Campaign Staff Present
Jan Gwudz (Campaign Director)

Meeting Called to Order – Tim Newton

Tim Newton called the meeting to order at 1:42 pm, when a quorum was reached. Tim welcomed and introduced Bryan Gunning, who was recently appointed to the Committee. Jane Penfield of Greater Hartford Arts was also introduced.

Approval of Previous Meeting Summary – Tim Newton

A motion was made, seconded, and was carried to approve the May 12, 2009 Meeting Summary as presented.

Discussion of revising “one-year waiver” policy

Tim Newton put forth a request for volunteers to serve on a sub-committee to research the possibility of revising the “one-year waiver” policy set forth in the Application process. Judy Weinstein volunteered to be on the sub-committee. Tim said that the committee would be comprised of voting members only. Jane interjected that according to Regulation 7-D one Federation representative may serve on any subcommittee. Tim said his real issue was to come up with a maximum percentage amount that a charity with a waiver could not top. Other committee members agreed that there should be some “reasonable maximum amount.” Judy then spoke about the example of the Hartford Symphony, which resubmitted its most recent IRS 990 form so it could then become eligible to participate in the campaign.
**Campaign Update – Jan Gwudz**

- Jan Gwudz informed the Committee that there are now 12 Loaned Employees for the Greater Hartford area but as of September 8, there was no coverage for Norwalk and Danbury.
- She described how she and Joyce met the new Loaned Employees last week at the first LE meeting. She also discussed the four recent sessions of Coordinator Trainings that were held in the Old Judiciary Room in Hartford and was optimistic about both.
- She reported on fundraising activities:
  - The Retirees Spring Solicitation netted $28,116 in payroll deduction and $9,700 in one-time gifts.
  - The next Retirees Solicitation will be sent out in the October paychecks.
  - The BJ's Membership Drive resulted in more than $2,500.
  - The RockCats event only brought in $271.
- Jan announced that the pledge form would be available online starting September 14 and that she would email the link information to each of the Committee members. A discussion ensued regarding the term “on-line giving.” Jan explained that it is just the form that is available in a downloadable format and for the convenience of the use there are on-line style tools to use such as drop down menus. However, the donor still would need to print the form, physically sign it and either turn it into the agency coordinator or fax it in to Campaign staff. The expression “on-line giving” is actually a misnomer because there is no way for a contributor to make a pledge electronically because there can be no provision made to accept a pledge without proper authorization as indicated by a signature; usage of an electronic signature is not an option at this time.

**Other Business**

Kathleen Gensheimer asked if either Nancy Wyman or the Governor will send a Campaign Kick-Off email. Jan answered that the Governor usually does.

Committee members provided updates on their agency’s 2009 campaign. A few of the highlights included:
- Dept. of Environmental Protection has already turned in money for the campaign due to their fundraising events, and has several more planned.
- The Comptroller’s Office will be holding a “Chocolates by Rosie” fundraiser.
- Public Safety has been trying to hold events such as Wear Jeans to Work day.
- The Dept. of Administrative Services held a successful golf tournament in August.

At 2:10 p.m. the Committee went into Executive Session. The Campaign staff and Federation representatives were excused from the room. The Campaign staff was brought back into the room at 2:58 p.m. and was told that the next meeting would be held in October. Following the October 2009 CSEC Board meeting, committee members will gather for a session with the PCFO.

**Adjournment & Next Meeting**

The meeting was adjourned at 3 pm.

DATE: Thursday, October 29, 2009
TIME: 1:30 p.m.
PLACE: Judicial Learning Center, 99 East River Drive, East Hartford, CT
(Respectfully submitted by Joyce LeBaron)