



**CONNECTICUT STATE EMPLOYEES'
CAMPAIGN COMMITTEE MEETING MINUTES**

Tuesday, January 11, 2011
1:35 p.m. ~ 2:11 p.m.
Dept. of Labor Conference Room A
200 Folly Brook Boulevard
Wethersfield CT

Members Present

Richard Emonds (*CT Culture & Tourism*)
Martha Gallagher (*Admin. Services*)
Kathleen Gensheimer (*Judicial*)
Burt Gold (*State Retiree*)
Bryan Gunning (*Environmental Protection*)

Peggy Gray, *VICE CHAIR (Comptroller)*
Claudia Helfgott (*Banking*)
Marilyn Kaika (*Transportation Dept.*)
Charles Kistler (*State Retiree*)
Tim Newton, *CHAIR (Correction)*

Members Absent/Excused

Joseph Duberek (*Emer. Mgmt & Homeland Sec*)
Christina Taylor (*Legislative Management*)
Lt. J. Paul Vance (*Public Safety*)

Denise Worster (*Labor*)
Ina Wilson (*Education*)

Federation Representatives

Debra Hutchins (*Earth Share of New England*)
Steve Kirck (*Community Health Charities*)

Ann Pean (*United Way*)
Judy Weinstein (*Greater Hartford Arts*)

Campaign Staff Present

Jan Gwudz (*Campaign Director*)

Joyce LeBaron (*Campaign Coordinator*)

Meeting Called to Order – Tim Newton

Tim Newton called the meeting to order at 1:35 p.m.

Review of November 9, 2010 Meeting Summary – Tim Newton

A motion was presented and unanimously passed to accept the December 14, 2010 meeting summary.

Campaign Update – Jan Gwudz

Jan Gwudz reported:

- Donations from Retirees are just \$193.00 less than last year’s final total.
- Campaign donations thus far come to over \$1,651,000 with more on the way.
- We expect \$20,000.00 from Anthem which will be included in the Comptroller’s Office total but with an (*) to prevent next year’s figures from being skewed.
- Lt. Vance will be interviewed about the Campaign on CT Style by television personality Teresa LaBarbera. Jan is preparing for this event now and will have additional details soon, such as when this will be aired and who will be interviewed. The interview will include a history of the Campaign, its purpose, its goals, and results.
- Regarding an advertisement in the Courant to thank the State Employee donors: The cost of such a print advertisement would be roughly \$20,000.00. The Committee decided that the money could be put to better use and the idea was abandoned. Further, an ad on the Courant website for three days would cost \$500 and would be seen by a limited amount of readers, so after discussion this idea too, was dropped. The question of how the most employees would see a blanket “thank you” was examined since not all personnel at all agencies have computer access. The following will be used to get the most coverage, and while these methods are not going to provide 100% coverage, they are the best that can be done at the time”
 - A letter from the Governor
 - Coverage by Channel 8 and possibly other stations

- A message on the Comptroller's website
- A letter and use of logo on CT.GOV
- A letter printed in the newsletter of each State Employee Union (which addresses Peggy Gray will obtain)
- A new federation contacted Jan wishing to join the Campaign but contacted her so late that they most likely will not have time to complete and send in the necessary paperwork by the deadline.

Discussion of problems with the Pledge Card– Jan Gwudz

Jan broached the topic of employees seeming to have difficulty understanding the differentiation between the Acknowledgement portion and the Recognition portion of the Pledge Card. Other problems are that employees don't sign their cards and neglect to insert their employee number. Peggy Gray wanted the Employee number box to look just like the present Signature box.

Upcoming meetings – Tim Newton and Jan Gwudz

February 2011 – The committee needs to meet a quorum because at this meeting, the entire year's budget will be discussed.
 April 2011 – This meeting is the annual Agency and Federation review to determine inclusion in the 2011 Campaign.
 July and August 2011 – Traditionally, the Committee does not conduct business during these months.
 A 2011 meeting schedule was distributed.

At this point, the topic of phone conferencing in lieu of attendance was brought up. Upon discussion, the reminder was made that actual physical attendance by Committee members is necessary in order to form a quorum. Additionally, lacking a permanent home and dedicated equipment, the Committee does not have access to the necessary telephone capabilities to make phone conferencing feasible. Further discussion indicated that the Committee does not prefer to handle meetings via telephone. Tim Newtown mentioned that while time would be allotted at the end of the meeting for the Federations to further comment, that the matter was closed.

A motion was made and passed to accept the meeting schedule. *(List is included for convenience at end of this document.)*

Other Business – Tim Newton

Claudia Helfgott said that if those from the Federations wished, they could express their thanks to State Employees via Letters to the Editor of various newspapers. Discussion ensued; Ann Pean said she could talk to the other Federations and obtain their signatures on such a letter.

Debra Hutchins wanted to discuss the matter of teleconferencing again, mentioning that her Federation handles meetings that way but Tim explained the Committee does not want to do that, especially since meetings are always held in borrowed space.

Judy Weinstein said that GHAC is working with area restaurants for "Special Nights" for fundraisers and this is very popular. She asked if the Acknowledgement portion of the pledge card is often used. She stated that the Federation likes it.

Peggy Gray stated that the Comptroller's Office and the Treasurer's Office are not going to allow so many vendors any more.

Bryan Gunning and Martha Gallagher announced sums raised by their individual Agencies. Kathleen Gensheimer stated that printing for the pledge cards by COLP will be around \$1,500.00. Charlie Kistler asked if there would be a RockCats fundraiser this year as that has not done so well lately.

Next Meeting & Adjournment – Tim Newton

The next meeting will be held on February 8, 2011, at the MDC.
 This meeting was adjourned at 2:11p.m.

THE NEXT MEETING:

DATE: Tuesday, **February 8, 2011**

TIME: **1:30 p.m.**

PLACE: **MDC Metropolitan District Training Center, 125 Maxim Road , Hartford CT**

(Respectfully submitted by Joyce LeBaron)



2011 CT State Employees' Campaign Meeting Schedule

...And Beyond

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|--------------------------|---|---------|---|
| <input type="checkbox"/> | Tuesday, January 11th | 1:30 pm | Dept. of Labor, 200 Folly Brook Blvd. Wethersfield |
| <input type="checkbox"/> | Tuesday, February 8th | 1:30 pm | MDC Center, Maxim Road, Hartford |
| <input type="checkbox"/> | Tuesday, March 8th | 1:30 pm | MDC Center, Maxim Road, Hartford |
| <input type="checkbox"/> | Tuesday, May 10th | 1:30 pm | MDC Center, Maxim Road, Hartford |
| <input type="checkbox"/> | Tuesday, June 14th | 1:30 pm | Dept. of Labor, 200 Folly Brook Blvd., Wethersfield |
| <input type="checkbox"/> | Tuesday, September 13th | 1:30 pm | MDC Center, Maxim Road, Hartford |
| <input type="checkbox"/> | Tuesday, October 11th | 1:30 pm | MDC Center, Maxim Road, Hartford |
| <input type="checkbox"/> | Tuesday, November 15th | 1:30 pm | MDC Center, Maxim Road, Hartford |
| <input type="checkbox"/> | Tuesday, December 13th | 1:30 pm | MDC Center, Maxim Road, Hartford |

Please contact Jan at 860-887-5288 or at Jan.Gwudz@po.state.ct.us if you are unable to attend. Thank you.