



**CONNECTICUT STATE EMPLOYEES'
CAMPAIGN COMMITTEE MEETING MINUTES**

Tuesday, December 14, 2010
1:36 p.m. ~ 1:55 p.m.
Dept. of Labor Conference Room A
200 Folly Brook Boulevard
Wethersfield CT

Members Present

Martha Gallagher (*Admin. Services*)
Kathleen Gensheimer (*Judicial*)
Burt Gold (*State Retiree*)
Peggy Gray, *VICE CHAIR (Comptroller)*
Bryan Gunning (*Environmental Protection*)
Claudia Helfgott (*Banking*)

Marilyn Kaika (*Transportation Dept.*)
Charles Kistler (*State Retiree*)
Tim Newton, *CHAIR (Correction)*
Christina Taylor (*Legislative Management*)
Lt. J. Paul Vance (*Public Safety*)
Ina Wilson (*Education*)

Members Absent/Excused

Joseph Duberek (*Emer. Mgmt & Homeland Sec*)
Richard Emonds (*CT Culture & Tourism*)

Denise Worster (*Labor*)

Federation Representatives

Steve Kirck (*Community Health Charities*)

Campaign Staff Present

Jan Gwudz (*Campaign Director*)

Joyce LeBaron (*Campaign Coordinator*)

Meeting Called to Order – Tim Newton

Tim Newton called the meeting to order at 1:36 p.m.

Review of November 9, 2010 Meeting Summary – Tim Newton

A motion was presented and unanimously passed to accept the November 9, 2010 meeting summary.

Presentation by Nominating Committee – Nominating Committee

Kathleen Gensheimer, representing the Nominating Committee, (*which was comprised of the following Committee members: Marilyn Kaika, Bryan Gunning, and Kathleen Gensheimer*) presented a motion to nominate Timothy Newton for Committee Chair and Peggy Gray for Vice-Chair. There having been no further discussion or nominations, the motion for their nomination was accepted unanimously by the Committee.

Campaign Update – Jan Gwudz

Jan Gwudz reported:

- Donations from Retirees total \$51,775.00 to date. We do expect more. Last year’s total was \$54,575 so there is a good chance that we will meet or surpass that amount this year.
- Campaign donations thus far come to \$1,058,828.00 compared to \$960,000.00 at this same time last year.
- BJ’s applications totaled 609 submissions, resulting in \$3,045 for the Campaign.

Publicity Discussion for 2011 Campaign– Jan Gwudz

Jan broached the topic of a publicity campaign. Efforts to date include a Press Release from a past Statewide Campaign Chair and a Letter to the Editor from Commissioner “Skip” Thomas. Jan had also written a Letter to the Editor. Claudia suggested something along the lines of the stories in the Directory. Tim suggested Better Yet Connecticut with Scot Haney and Kara Sundlun. Jan asked that she be the person to pitch it and the Committee agreed. A question was raised about whether Federations have a budget for advertizing. Steve Kirck said that CHC of New England does have a budget for this. The suggestion was made that an ad be designed. Jan was instructed to look into the cost of a full page ad in the Hartford Courant, but there was discussion that it may be too expensive. Paul said that he would help Jan. Perhaps an opportunity could be created for Paul and Jan to be on some of the talk shows on Channels 3 and 8.

Committee Appointments – Tim Newton and Jan Gwudz

Jan reminded members who wished to be considered for a committee reappointment to please email her an updated resume before the end of January. Resumes are needed for appointments made by the Governor, Majority and Minority Leaders in the House and Senate, Speaker of the House and the Senate President Pro Tempore.

Other Business – Tim Newton

Jan asked the committee about the quantity of books they felt should be printed in 2011. Tim stated that donors still like to have the hardcopy of the Directory and Jan added that a request was made by UConn to receive books for all 4,000 of their employees in 2011. Also, Tim noted that his agency’s total contributions are up about 20% from last year.

All committee members were in agreement with Chair Tim Newton to keep the meeting schedule to 9 meetings a year. The meeting day of preference is a Tuesday.

Bryan Gunning reported that donations from the DEP are down 2k from last year.

Peggy Gray observed that vendors working on behalf of the Campaign are reporting lower sales.

Chris Taylor reported that her agency is actually up about 7.5% over last year.

The Labor Dept. was hosting a vendor in the cafeteria the same day this meeting was held.

No further business from either the Committee or the Federations was reported.

Next Meeting & Adjournment – Tim Newton

The next meeting will be held on January 11, 2011, at the Dept of Labor.
This meeting was adjourned at 1:55p.m.

THE NEXT MEETING:

DATE: Tuesday, **January 11, 2011**

TIME: **1:30 p.m.**

PLACE: **Dept. of Labor, 200 Folly Brook Boulevard, Wethersfield.**

(Respectfully submitted by Joyce LeBaron)