

**CONNECTICUT STATE EMPLOYEES'
CAMPAIGN COMMITTEE MEETING MINUTES**

Tuesday, May 10, 2011
1:35 p.m. ~ 2:30 p.m.
Metropolitan District Center
125 Maxim Road
Hartford CT

Members Present

Carlos Bonilla (*DCF*)
Joseph Duberek (*Emer. Mgmt & Homeland Sec*)
Martha Gallagher (*Admin. Services*)
Kathleen Gensheimer (*Judicial*)
Peggy Gray, *VICE CHAIR (Comptroller)*

Burt Gold (*State Retiree*)
Charles Kistler (*State Retiree*)
Lt. J. Paul Vance (*Public Safety*)
Christina Taylor (*Legislative Management*)
Ina Wilson (*Education*)

Members Absent/Excused

Richard Emonds (*CT Culture & Tourism*)
Bryan Gunning (*Environmental Protection*)

Claudia Helfgott (*Banking*)
Tim Newton *CHAIR (Correction)*

Federation Representatives

Steve Kirck (*Community Health Charities*)
Tom DeCoursey (*Global Impact*)

Ann Pean (*United Way*)

Campaign Staff

Jan Gwudz (*Director*)

Joyce LeBaron (*Coordinator*)

Meeting Called to Order – Tim Newton

Peggy Gray called the meeting to order at 1:45 p.m.

Review of March 8, 2011 Meeting Summary – Tim Newton

A motion was presented and unanimously passed to accept the minutes as presented.

Introduction of Committee Member – Tim Newton

Peggy Gray introduced Carlos Bonilla from Dept. of Children & Families as the newest Committee member. All in attendance warmly welcomed him and expressed that they look forward to working with him.

Application Review and Annual Audit

To answer the question of what happened to Trinity on Main—Peggy Gray will follow up.
A motion was made to give those agencies who had not replied by the deadline an additional week to respond to the requests for additional information. A final review of this information will be conducted at the CSEC June meeting.

Retiree Giving—Jan Gwudz

Jan Gwudz stated that the May 5th Recognition was well attended and went smoothly.

Since the Comptroller's Office will not be sending monthly pay advisements but rather using electronic methods, it will be the last time that CSEC will be able to solicit retirees using this method. Therefore, the following avenues will be implemented:

1. Carol Carney will place an article in the AFSCME Union Newsletter and will reach out to other Union Newsletter editors.
2. Each thank you letter sent from the CSEC office to retirees will include information on:

- a. How to make continuing donations
- b. Directions to the website, which also contains the mailing address, instructions and list of charities.
3. Similar to the new-hire brochure, a departing retiree brochure will be developed.
4. CORE CT will be asked if a link to the campaign's web site can be placed on the retiree's paystub site.
5. Jan and Joyce will use the previous data bases created to glean new lists and information for contacting retirees.

Jan reported that to date she had received 84 applications for BJs, at \$40 for 15 months; \$5 for each application goes to the Campaign.

A motion was made and passed to accept the Campaign materials. This was after the presentation of the 2011 poster and Directory cover design.

Peggy Gray stated that she is working with the Comptroller on securing an electronic signature for the CSEC pledge form currently printed from a state web site to cut down on print costs.

Rock Cats game is May 31st, and \$2 from each ticket will be donated to the CSEC.

Wood'N'Tap—No one has expressed interest in this yet.

Jan mentioned that the CSEC office is having a hard time locating people to profile for the 2011 Directory. She discussed the DSS Willimantic office coordinator mentioning securing a Spa treatment at a Tech School as an incentive to get employees to submit a profile. The Committee thought this was a good idea and suggested the coordinator be given an opportunity to get a makeover.

Round Table Discussion

Kathleen Gensheimer had an idea that is a variation of the Jail-A-Thon wherein employees could give money to keep certain people IN jail for their Kick-Off.

Martha Gallagher stated that DAS is still using vendors, and that this works well on paydays.

Carlos Bonilla asked for clarification on administrative costs. Various committee members offered explanations and said that they would be willing to assist him to become familiar with the campaign terminology.

Other business -- Federations

Tom De Coursey introduced himself as Directory of Public Sector Campaigns for Global Impact and is returning as Federation representative because Maria Mai has moved on.

Other Business – Tim Newton & Peggy Gray

This concluded the meeting, adjourning at 3:37 p.m.

Next Meeting

Tuesday, June 14, 2011

Department of Labor
200 Folly Brook Blvd.
Wethersfield, CT
1:30 p.m. – 2:30 p.m.

(Respectfully submitted by Joyce LeBaron)