## 2014 Final Report

### **CONNECTICUT STATE EMPLOYEES' CAMPAIGN**









March 2015

Comptroller Kevin Lembo
Office of the State Comptroller
55 Elm Street
Hartford CT 06106

Dear Comptroller Lembo,

On behalf of the members of the statewide board of the CT State Employees' Campaign for Charitable Giving (CSEC), it is my pleasure to present the campaign's 2014 final report. Through generous donations received from more than 5,850 state employees and retirees, campaign contributions increased by more than \$17,000 from what was donated in the 2013 fundraising drive. This report outlines the final results.

The \$1,383,726 that was raised will benefit hundreds of charitable organizations that are members of America's Charities, Community Health Charities of New England, the Connecticut United Ways, Earth Share New England, Global Impact, Independent Charities of America, Neighbor To Nation and Partners for a Better World. All of these charities are very grateful to the campaign's donors for their kindness and support.

The CSEC committee and I also appreciate the commitment and support that you gave to the 2014 campaign. We are very appreciative of your involvement in the statewide kick-off event held in August that drew hundreds of state employees to the State Capitol grounds on a beautiful summer day. In addition, state agency campaign coordinators were very pleased with your participation in their agency kick-off events. We thank you for all that you did in promoting the successful 2014 campaign.

The campaign is also indebted to the hundreds of volunteers who went the extra mile in their overwhelming support of the campaign. Without the involvement of state agency coordinators and their campaign teams, as well as the fifteen loaned employees, we would not have been able to connect with as many state employees as we did.

Thank you again for being such an integral part of the 2014 campaign.

Sincerely,

**Timothy Newton** 

## 2014 State Campaign Chair

STATEWIDE CAMPAIGN CHAIR, STATE COMPTROLLER, KEVIN LEMBO

#### 2014 Connecticut State Employees' Campaign Committee Leadership

Chair: CAPTAIN TIMOTHY NEWTON, Department of Correction

Vice Chair: PEGGY GRAY, Office of the State Comptroller

#### CONNECTICUT STATE EMPLOYEES' CAMPAIGN COMMITTEE MEMBERS

CINDY CANNATA	Office of Governmental Accountability
VALERIE CLARK	Office of Policy & Management
IASON CRISCO	Department of Administrative Services
IOSEPH DUBEREK	Department of Emergency Services & Public Protection
KATHLEEN GENSHEIMER	Judicial Branch
JACQUELINE HENRY-RAFIQ	Department of Transportation
SHEILA HUMMEL	Department of Economic & Community Development
PATRICK KILBY	Commission on Human Rights & Opportunities
CHARLES KISTLER	State Retiree
KRISTEN MILLER	Legislative Management
INA WILSON	Department of Education

#### PRINCIPAL COMBINED FUNDRAISING ORGANIZATION

#### Community Health Charities of New England

JAN GWUDZ, Campaign Director, email: JAN.GWUDZ@CT.GOV
JOYCE LeBARON, Campaign Coordinator, email: JLEBARON@CHCOFNE.ORG

## **2014 Campaign Highlights**

- •The thirteen member CT State Employees' Campaign Committee, and the hundreds of participating charitable organizations, is grateful to the more than 5,850 state employees and retirees for their generous 2014 donations totaling \$1,383,726. Included in this total is \$50,633 donated by more than 350 state retirees. The overall total reflects an increase of nearly \$19,000 from what was contributed in 2013.
- •The campaign committee is most appreciative of the support that was received from Comptroller Kevin Lembo, the 2014 Statewide Campaign Chair. Comptroller Lembo was invited by many campaign coordinators to speak at state agency kick-off events. In his presentation to campaign supporters, the Comptroller discussed the simplicity, and the value of making a payroll deduction pledge in support of hundreds of worthy programs and services.
- •Employees with the Department of Correction took top honors in 2014 through their contributions made to last fall's annual fundraising drive. Totaling \$123,874, some 902 Correctional employees beat out last year's top state agency winner, the University of Connecticut, and its regional campuses, by more than \$7,000. The Correction Department campaign is coordinated by Captain Tim Newton of the Hartford Correctional Center. With a committed team of coordinators at each Correctional facility, and at the department's administrative building in Wethersfield, the agency is fortunate to have the support of Correction Commissioner Scott Semple and Deputy Commissioner Cheryl Cepelak.
- •During the fall campaign, four state agencies recorded increases in their 2014 contributions, compared to their 2013 donation totals, by 50% or more. We are extremely grateful to the coordinators from the Office of Governmental Accountability- Office of Executive Administrator (Dadrian Ellington), Department of Administrative Services (Kelly Dillon), Central CT State University (Ken Poppe & Chris Dukes) and the Auditors of Public Accounts (Ginny Gray) for going the extra mile in promoting the campaign among their colleagues. Congratulations to the following agencies for reaching 100% participation: Office of Higher Education, Office of Governmental Accountability Freedom of Information and Office of Governmental Accountability Judicial Selection Commission.
- Under bright, blue skies more than 300 state employees descended upon the grounds of the State Capitol on Tuesday, August 19<sup>th</sup>, to participate in the activities surrounding the kick-off of the 2014 campaign. Along with Comptroller Lembo, WFSB TV 3 meteorologist Scot Haney was welcomed back as the co-host of the event. Greeted by hundreds of fans, Haney graciously posed for selfies, some of which he shared on WFSB the following morning. Haney also helped close out the hour-and-a-half long festivities by announcing the winner of the "Best Classic Car" contest. The State Comptroller served as the judge of the limbo contest, of which he jokingly referred to as the "Lembo" contest. Staff from the UCONN Dairy bar brought ice cream cups and toppings for all to enjoy. Attendees at the kick-off also snacked on donations of tortilla chips (Pan De Oro), salsa (BJ's Wholesale Club), grinders (Cornerstone Deli), Frito Lay chips and kettle corn (Keifer's Kettle Korn).
- •It is with heartfelt thanks that the members of the statewide campaign committee extend their appreciation to all the volunteers who contributed to the success of the kick-off. Much needed assistance was given with the set up, staffing of tables, organization of several contests, coordinating the background music that correlated with the 1960's/1970's themed event, photographing the day's activities, as well as working with the State Capitol maintenance staff in making sure that the grounds were clear of all debris.

## 2014 Campaign Highlights continued. . .

- Commissioners, Executive Directors, and a few union officials, came together on November 12<sup>th</sup> for the annual Commissioner/Union breakfast. Hosted by the 2014 Statewide Campaign Chair, Comptroller Kevin Lembo, the nearly 40 people in attendance were presented with statistics from the prior's year campaign. Campaign updates, with a focus on special events and other marketing efforts, were discussed. Many of the attendees left with new ideas to share with their agency's campaign coordinator.
- An invitation to set up a display at two university expos resulted in good exposure for the campaign. The work/ life expos were both held in October at the University of Connecticut in Storrs and at Eastern CT State University in Willimantic.
- We are grateful to the Department of Labor for printing the retiree donation form and to Three Rivers
   Community College in Norwich for the printing of the 2014 campaign poster, the reporting
   envelope and this Final Report.
- A special thank you is extended to Mary Morelli and Vivian Valencia from the Office of the State Comptroller.
   Mary quickly updates the campaign's web site and Vivian efficiently handles all late payroll deduction requests. We also appreciate the time and effort that Ken Mosher from the Department of Administrative Services BEST unit provided to keep the payroll deduction pledge form updated and properly maintained.
- The campaign would not run smoothly without the support of our volunteers. Close to one hundred campaign coordinators, and their teams, are responsible for distributing materials, promoting the campaign through posters and special events, inviting charity speakers to the office to meet with employees, and for collecting pledges. Working alongside them in 2014 were sixteen dedicated loaned employees. All together their efforts were essential to the campaign's success.
- Connecticut Valley Hospital was the setting again for the annual Thank You Recognition Luncheon held May 15<sup>th</sup>. Eleven awards were presented by campaign committee chair, Tim Newton, and committee vice chair, Peggy Gray. Over 100 state employees, retirees and charity representatives celebrated the successes of the 2013 campaign.
- The eight federations that participated in the 2014 campaign, America's Charities, Community Health Charities
   of New England, Connecticut United Ways, Earth Share New England, Global Impact, Independent
   Charities of America, Neighbor To Nation and Partners for a Better World, and their member
   charities, are grateful to state workers/retirees for their contributions.

Mark your calendars!

The Annual Recognition Luncheon celebrating the success of the 2014 Campaign will again be held at the Connecticut Valley Hospital in Middletown

on Thursday, May 7, 2015

from 11 a.m. to 1 p.m.

More details will follow and will be posted on the Campaign website at www.csec.ct.gov

## 2014 Campaign

## (thank you!)



#### **GENEROUS FOOD and/or BEVERAGE DONATIONS:**

Cornerstone Deli	Hartford CT Norwich CT
Keiter's Kettle Korn	Griswold CT
Pan de Oro (SEVERANCE FOODS)	Hartford CT
UCONN Dairy Bar	Storrs CT
GENEROUS DONATIONS of DOOR P	RIZE DRAWINGS:
Adventure Park	Storrs CTRhode Island
Alex & Ani	Rhode Island
BJs Wholesale Club	Waterford CT
Rook store gift certificate	Patrick Kilhy – Campaian Committee Member
	Workers' Compensation Commission  West Hartford CT
Children's Museum	West Hartford CI
Connecticut Science Center	
KidCity	Middletown CT
Lucky Strike Bowling Lanes	Mansfield CT
Red Lobster	Rocky Hill CT
Shady Glen	Manchester CT
Town Line Diner	Rocky Hill CT

Willimantic Brewing Company ....... Willimantic CT









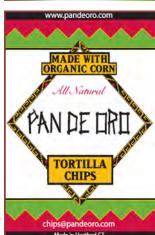










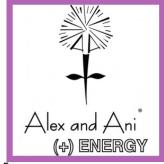














## **Statewide Agency Coordinators**

	Kelly Dillon
9 9 1	Pam Toohey
Agriculture	Steve Jensen
Attorney General	Susan Kinsman
	Ginny Gray
Banking	John Mitchell & Jeanne Charbonneau
Board of Regents for Higher Education	Victoria Thomas & Ellen Mantel
Bureau of Rehabilitation Services	Kathleen Kabara
Chief Medical Examiner	Linda Sylvia
Children & Families	Sofia Bonilla & Letonia Wright
Comptroller's Office	Susan Briganti & Amanda Alfonso
Consumer Counsel	Melody Mendez
Consumer Protection	Gerry Garcia
	Ngina Gibson
	Ron Frost
	Tamrya Davis
	Jessica Delgado-Lopez
	Latoya Ledbetter
·	Sheila Hummel & Ellen Woolf
	Ina Wilson
	Lisa Tanguay & Lori St. Amand
	Lee Toffey
- · ·	Laura Fontanella
	Dadrian Ellington & Cindy Cannata (FOI)
	Jacqueline Johnson & Patricia Santoro
<del>-</del>	
•	Jim Perras
	Sheryl Dedek
	Karin Marquis & Steve Dombrowski
	Edra Knight
	_
-	Debra Coiteux & Jamell Wells
	Ernie Bertothy
•	
	Tina Nelson
	Heddy Krzynowek & Sharon Stewart
	Lourdes Montalvo
S .	Lisa Fontaine
	Krista Ostaszewski & Mike Carone
	Lynette Baisden
	Leslie Cook
·	Laura Sweet & Scott Schleicher
	Paula Enderle
	Etta Henderson
	Hope Nattinger
workers Compensation Commission	

## **2014 CSEC Loaned Employees**



# Your dedication, time and support of the 2014 Campaign is greatly appreciated.

- Kim Benoit, Department of Correction
- Jean Bonzani, Workers' Compensation Commission
- Robert Burke, Judicial Branch
- Natalie Campbell, State Retiree
- Cindy Cannata, Office of Governmental Accountability (Freedom of Information Commission)
- Earlece Horne, Department of Revenue Services
- Charles Kistler, State Retiree
- Michael Krochmalny, State Retiree
- Steven Larazus, Department of Public Health
- Dean Lindenmuth, Department of Children & Families
- Wendy Manemeit, Department of Insurance
- Sherri Neptune, Department of Mental Health & Addiction Services
- Brian Patingre, Department of Rehabilitation Services
- Anna Marie Principato, Department of Administrative Services
- Mathews Rondon, Department of Social Services
- Thomas Vaughan, Office of the State Comptroller

## Campaign Strategies for 2015

#### FEATURE VOLUNTEERS and PARTICIPATING CHARITIES

#### **ISSUE:**

There are several different types of volunteers associated with managing the campaign. Although their responsibilities differ these volunteers all work towards a common goal: to gain support for the hundreds of participating charitable organizations. Whether the volunteer is a campaign coordinator, a member of an agency campaign team, a statewide campaign committee member or a loaned employee their role is vital to the success of this annual fundraising effort. As hectic work schedules consume our week days, sometimes it is hard to recall what each volunteer's role is. In addition, the State Employees' Campaign annually lists hundreds of approved charities, some of which are donor favorites, while others have either not applied in the past or have not been included in the listing in a few years. State employees often have questions about a particular charity, which often leads to calls from other non-profit organizations interested in participating in the campaign.

#### **STRATEGY:**

The campaign's website is the ideal vehicle for highlighting a campaign volunteer as well as a participating charitable organization. On a monthly basis one of the many volunteers that the campaign has will be featured on the campaign's website. It is hoped that these profiles will offer insight into the responsibilities of the featured volunteer and may even encourage others to inquire about a volunteer opportunity. In a similar nature a federation will be featured each month, with a focus on the types of member agencies under their umbrella. Information about how to apply to participate in the campaign will be noted in the profile. This feature will give employees more insight into what the federation does in our communities. It will also give interested charities guidance on how the application process works.

#### REVIEW LOANED EMPLOYEES COVERAGE

#### **ISSUE:**

Thirteen state employees, and three state retirees, volunteered to help deliver extra materials, staff the statewide kick-off, as well as agency kick-off events and pick up pledges from campaign coordinators. There were three small communities that did not have coverage by a loaned employee. There are two viable options worth pursuing. One would be to secure a state employee for each of these towns to serve as the main contact for campaign coordinators. The other possibility would be to ask the loaned employee who is covering towns in the immediate area of these communities to take on two or three additional state agencies. Either option would keep the campaign running smoothly from September through November. The time commitment would be minimal, averaging an estimated 4 hours a month. Volunteer coverage in these two communities would allow staff to focus on other responsibilities associated with the day to day operations of the campaign.

#### **STRATEGY:**

Since there are only two or three state agencies in each of the three communities that have no loaned employee presence, a recommendation is to ask the loaned employees volunteering in nearby towns to take on a few additional accounts. This would mean that a loaned employee would have two or three more state agency coordinators added to their contact list. The loaned employee would keep in touch with the coordinators via email and could have pledges sent directly to them or to the campaign office. Building a local campaign presence in these communities is crucial to not only getting information disseminated in a timely manner but to also wrapping up the campaign much sooner.

## Data Analysis for 2014



## Amount Donated per Pay Period Breakdown

Amount per Pay Period	Number of Givers 2013	Number of Givers 2014
\$1.00	269	299
\$2.00	343	403
\$3.00	1,029	1087
\$4.00	102	119
\$5.00	977	981
\$6.00	77	76
\$7.00	20	14
\$8.00	44	35
\$9.00	27	17
\$10.00	663	650
\$11.00 - \$19.99	291	281
\$20.00 - \$29.99	372	381
\$30.00 - \$39.99	80	81
\$40.00 - \$49.99	43	44
\$50.00 - \$59.99	81	75
\$60.00 - \$69.99	21	13
\$70.00 - \$79.99	10	17
\$80.00 - \$89.99	5	7
\$90.00 - \$99.99	4	5
\$100.00 - \$199.99	30	27
\$200.00 - \$299.99	6	4
\$300.00 - \$999.99	1	2
Total	4,495	4,618

## Results by State Agency

STATE AGENCY	2013 Givers	2013 Gifts	2014 Givers	2014 Gifts	% of part.
Administrative Services	16	\$9,695	86	\$17,629	13%
Aging	<b>A</b>	Δ	11	\$1,114	35%
Agriculture	6	\$1,982	8	\$2,798	9%
Agricultural Experiment Station	10	\$5,548	7	\$3,936	8%
Attorney General	28	\$12,055	28	\$13,695	9%
Auditors of Public Accts	11	\$2,311	12	\$3,602	10%
Banking	73	\$12,362	80	\$12,843	71%
BOARD of REGENTS – Dept. of Higher Education	n				
Board of Regents Office	32	\$13,693	47	\$12,514	28%
Charter Oak State College	35	\$7,283	32	\$6,176	33%
Asnuntuck CC	8	\$1,599	11	\$1,056	11%
Capital CC	17	\$15,849	26	\$16,108	10%
Gateway CC	50	\$7,710	53	\$7,833	18%
Housatonic CC	15	\$2,979	19	\$3,418	10%
Manchester CC	9	\$3,310	4	\$1,102	1%
Middlesex CC	25	\$7,118	29	\$9,045	7%
Naugatuck Valley CC	62	\$10,646	57	\$10,747	18%
Northwestern CC	31	\$5,945	30	\$3,530	27%
Norwalk CC	30	\$5,467	9	\$2,528	3%
Quinebaug Valley CC	12	\$2,592	5	\$1,403	5%
Three Rivers CC	66	\$23,802	63	\$21,029	26%
Tunxis CC	16	\$5,313	8	\$3,231	6%
CCSU	29	\$11,090	46	\$17,871	5%
ECSU	65	\$22,548	37	\$15,252	5%
SCSU	50	\$10,588	40	\$8,238	4%
WCSU	15	\$5,850	18	\$6,348	2%
Capital Region Development Authority	Δ	Δ	2	\$50	18%
Chief Medical Examiner	1	\$265	0	\$5	1%
Children & Families	157	\$34,652	170	\$40,026	4%
Comptroller	36	\$13,724	53	\$17,402	19%
Consumer Counsel	10	\$2,397	11	\$2,486	73%
Consumer Protection	44	\$13,544	10	\$4,828	7%

● ● AGENCY CONSOLIDATION

▲ NEW AGENCY

## Results & State Agency

STATE AGENCY	2013 Givers	2013 Gifts	2014 Givers	2014 Gifts	% of part.	
CORRECTION						
Board of Pardons & Parole	1	\$390	3	\$338	5%	
Central Office	34	\$7,059	23	\$6,990	3%	
Bridgeport	86	\$11,289	66	\$8,629	23%	
Brooklyn	21	\$3,099	12	\$1,560	11%	
Carl Robinson	76	\$8,631	97	\$9,842	30%	
Cheshire	37	\$6,189	16	\$3,270	4%	
Corrigan-Radgowski	37	\$8,023	24	\$3,464	6%	
Enfield	19	\$2,704	71	\$10,168	33%	
Garner	25	\$3,892	34	\$5,536	13%	
Hartford	83	\$15,583	61	\$12,782	19%	
MacDougall-Walker	30	\$5,131	69	\$8,648	12%	
Maloney	1	\$5	12	\$2,236	46%	
Manson Youth	24	\$3,160	39	\$6,199	12%	
New Haven	27	\$2,263	19	\$2,657	8%	
Northern	11	\$1,175	9	\$633	4%	
Osborn	253	\$11,172	141	\$16,498	34%	
Willard-Cybulski	26	\$5,327	20	\$2,593	9%	
York	156	\$19,795	186	\$21,831	35%	
Criminal Justice	34	\$11,563	29	\$11,453	18%	
CT Airport Authority	<b>A</b>	Δ	11	\$6,344	13%	
CT Green Bank	11	\$1,997	7	\$1,690	20%	
CT Housing Finance Authority	60	\$12,582	64	\$13,997	48%	
CT Innovations	41	\$5,357	24	\$3,996	40%	
Developmental Services	276	\$63,293	221	\$60,961	5%	
Early Childhood	Δ	Δ	5	\$1,278	3%	
Economic & Community Development	34	\$8,191	39	\$8,420	30%	
EDUCATION						
Central Office	24	\$8,487	13	\$4,443	5%	
CT High School System Office	4	\$2,021	4	\$2,324	10%	
AI Prince	6	\$1,281	2	\$223	2%	
Aviation Tech	Δ	Δ	1	\$520	14%	
Bristol	1	\$2,620	1	\$1,300	1%	
Bullard Havens	8	\$3,169	7	\$1,724	5%	
EC Goodwin	7	\$1,728	6	\$1,146	6%	

## Results & State Agency

STATE AGENCY	2013	2013	2014	2014	% of
	Givers	Gifts	Givers	Gifts	part.
EDUCATION (Continued)	I		T -		Ι
Eli Whitney	15	\$1,561	18	\$2,487	21%
Ella Grasso	0	\$25	3	\$388	4%
Ellis	0	\$40	3	\$49	1%
Emmett O'Brien	3	\$60	2	\$60	3%
Henry Abbott	3	\$369	4	\$1,850	3%
Howell Cheney	2	\$1,720	4	\$1,648	5%
Kaynor	11	\$1,563	11	\$1,362	12%
Norwich	44	\$5,634	45	\$6,545	49%
Oliver Wolcott	8	\$787	7	\$830	8%
Platt	10	\$2,992	5	\$1,949	4%
Vinal	0	\$20	0	\$10	0%
Wilcox	4	\$468	5	\$581	4%
Windham	6	\$2,635	5	\$3,005	7%
EMER. MANAGEMENT/PUBLIC PROTECTION					
Central Office	82	\$18,192	106	\$17,469	6%
• EMER. MANAGEMENT/HOMELAND SECURITY	• •	• •			
• Fire Prevention Control	• •	• •			
POLICE OFFICER STANDARDS	• •	• •			
ENERGY & ENVIRONMENTAL PROTECTION					
Commissioner's Office	193	\$60,972	183	\$50,036	21%
PUBLIC UTILITY REG. AUTHORITY	• •	• •	33	\$11,870	33%
Governor's Office/Lt Gov.	9	\$1,103	9	\$1,515	24%
HIGHER EDUCATION					
Executive Director's Office	30	\$6,922	29	\$6,243	100%
UCONN Health Center	245	\$71,421	202	\$63,369	5%
UCONN & campuses	275	\$124,172	234	\$116,553	6%
Housing	12	\$1,264	12	\$1,392	30%
Human Rights & Opportunities	18	\$3,100	19	\$3,696	25%
Insurance & Health Care Advocate	130	\$26,027	118	\$24,923	71%
Judicial	241	\$82,873	245	\$87,958	6%
Labor	429	\$71,611	465	\$73,430	54%
Legislative Management	93	\$28,150	95	\$26,833	13%
Lottery	35	\$6,000	26	\$6,266	19%
Mental Health	148	\$45,639	107	\$35,476	3%

## Results & State Agency

STATE AGENCY	2013 Givers	2013 Gifts	2014 Givers	2014 Gifts	% of part.
Military	12	\$1,479	15	\$1,975	13%
Motor Vehicles	80	\$12,583	101	\$16,452	34%
OFFICE of GOVERNMENT ACCOUNTABILITY					
OGA Administrative Office	3	\$770	6	\$3,063	75%
Board of Firearms			1	\$26	50%
Child Advocate	2	\$140	0	\$0	0%
Elections Enforcement	3	\$1,310	4	\$1,658	12%
Ethics	3	\$364	3	\$499	21%
Freedom of Information	6	\$1,267	13	\$1,520	100%
Judicial Selection Commission			1	\$130	100%
Policy & Management	37	\$19,187	40	\$19,699	32%
Protection & Advocacy	0	\$5	0	\$5	0%
Public Defender	47	\$17,075	35	\$14,005	9%
Public Health	38	\$21,471	27	\$14,321	3%
REHABILITATION SERVICES					
BRS Main Office	31	\$6,626	26	\$7,988	17%
Deaf & Hard of Hearing Services					
Disability Determination Services	6	\$3,020	4	\$2,695	3%
Education & Services for the Blind	19	\$7,308	22	\$5,665	20%
Retirees	19	\$8,762	353	\$50,633	1%
Revenue Services	286	\$38,578	308	\$43,059	49%
Secretary of the State	44	\$7,283	27	\$5,530	31%
Siting Council	5	\$1,257	5	\$1,903	50%
Social Services	134	\$25,520	144	\$27,026	8%
State Library	12	\$2,501	14	\$3,300	11%
Teachers' Retirement Board	8	\$2,592	2	\$405	9%
Transportation	261	\$75,684	250	\$70,482	8%
Treasurer	46	\$16,970	53	\$18,368	37%
Veterans' Affairs	30	\$5,902	27	\$7,008	8%
Workers' Compensation	25	\$5,227	35	\$6,484	33%

## Designation Information & Federation

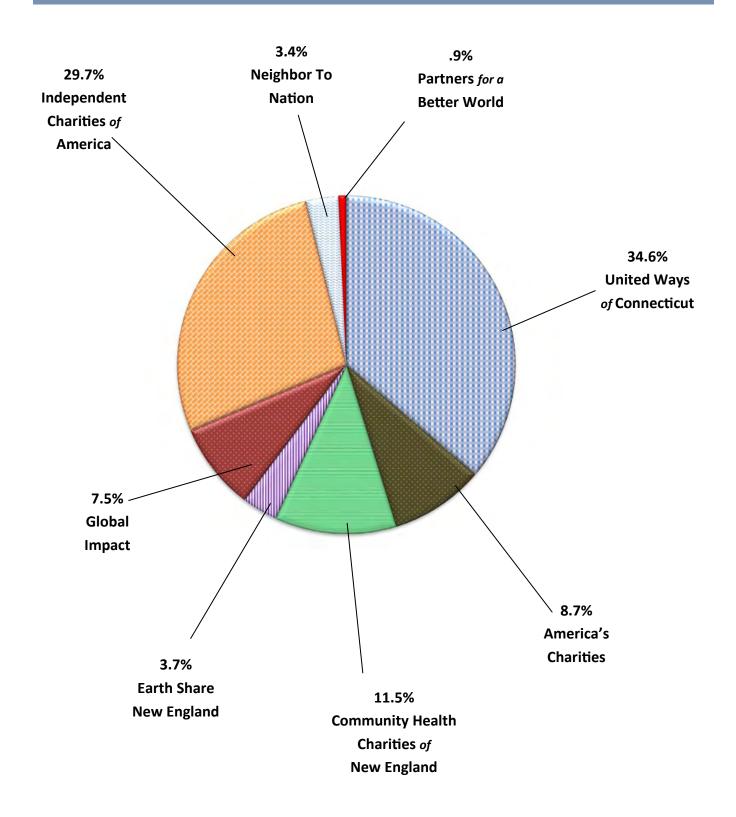
FEDERATION	Designated Dollars	Undesignated Dollars	Total Dollars	%
America's Charities	\$109,417	\$10,786	\$120,203	8.7%
Community Health Charities of New England	\$148,421	\$10,890	\$159,311	11.5%
Connecticut United Ways				
UW of Central & Northeastern CT	\$215,262	\$21,219	\$236,481	17.1%
UW of Central Naugatuck Valley, Inc.	\$32,543	\$3,208	\$35,751	2.6%
UW of Coastal Fairfield County	\$2,112	\$208	\$2,320	.2%
UW of Greater New Haven, Inc.	\$18,530	\$1,827	\$20,357	1.5%
UW of Greenwich	\$2,025	\$200	\$2,225	.16%
UW of Meriden and Wallingford	\$8,548	\$843	\$9,391	.7%
Middlesex United Way, Inc.	\$46,474	\$4,581	\$51,055	3.7%
UW of Milford	\$11,466	\$1,130	\$12,596	.9%
UW of Naugatuck & Beacon Falls	\$3,851	\$380	\$4,231	.3%
UW of Northwest Connecticut, Inc.	\$16,873	\$1,663	\$18,536	1.3%
UW of Southeastern Connecticut	\$33,319	\$3,284	\$36,603	2.7 %
United Way of Southington, Inc.	\$7,312	\$721	\$8,033	.6%
UW of West Central Connecticut	\$11,731	\$1,156	\$12,887	.9%
UW of Western Connecticut	\$3,214	\$317	\$3,531	.3%
Retirees' contributions to all UW's	\$20,656	\$2,036	\$22,692	1.6%
Earth Share New England	\$46,965	\$4,629	\$51,594	3.7%
Global Impact	\$94,879	\$9,353	\$104,232	7.5%
Independent Charities of America	\$374,343	\$36,900	\$411,243	29.7%
Neighbor To Nation	\$43,312	\$4,269	\$47,581	3.4%
Partners for a Better World	\$11,310	\$1,115	\$12,425	.9%
TOTALS	\$1,262,561	\$120,715	\$1,383,276	100%

## **Giving History**



Year	2012	2013	2014
Dollars raised	\$1,395,177	\$1,364,470	\$1,383,276
Cards returned	5,856	9,122	7,141
Designated dollars	\$1,263,401	\$1,231,050	\$1,262,561
Undesignated dollars	\$131,776	\$133,420	\$120,715
% of pledges designated	91%	90%	91%
Total all payroll gifts	\$1,216,852	\$1,202,050	\$1,190,924
Total 1-time gifts/special events	\$178,325	\$162,420	\$192,352

# 2014 State Employees' Campaign Distribution of Dollars





#### Produced by the:

#### **Connecticut State Employees' Campaign**

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